

# FACEBOOK

www.facebook.com



## FACT SHEET



### WHAT IS FACEBOOK?

Facebook is social media for friends and family to keep in touch with each other.

Companies market their products and/or services with pages or groups.

### HOW DO YOU USE FACEBOOK?

Once you have made your account, search for people to add and make them become your "friends". You can start messaging them and keeping in touch.

### WHAT IS A POST?

A **post** or "what's on your mind" is a message on your wall. It is a comment, picture or video. Unlike tweets, Facebook posts aren't limited to 140 characters.

### WHAT IS A MESSAGE?

A **message** is a private conversation between yourself and the person you are talking to.

### WHAT IS A REACTION?

A **reaction** is your way of letting someone know how you felt about a post whether it be you liked, loved, thought it was funny, were shocked, made you sad or angry.

### HOW DO YOU SHARE?

Facebook is all about **sharing** with your friends. You can share a lot of things, such as status updates, photos, links, videos, gifs, and even your location.

### FRIENDING

Once you've set up your account, you need internet connection; start finding and following your 'friends'. They will appear on your timeline.

### FACEBOOK NEWS

Once you log onto Facebook, the first thing you'll see is the **News Feed**. There you'll view friends' status updates, new photos, links to articles, etc...

### UPCOMING EVENTS

Events let you organize and respond to gatherings in the real world with people on Facebook. You can create or attend your own event.

### FACEBOOK CHAT

Facebook lets you instantly reach people you care about. You can send your friends photos, attachments, stickers and GIFs from **Facebook Chat** or Messenger.com on your computer.

### WHAT IS TRENDING?

**Trending** shows you a list of topics and hashtags that have recently spiked in popularity on Facebook. Trending is currently available in English in select countries.

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